

**FOR IMMEDIATE RELEASE**

**Pleaser USA, Inc. Goes In For the Kill with New BONDGIRL Collection**

Fullerton, CA – February 17, 2010 – Pleaser USA, Inc., the global leader in sexy and alternative footwear, recently announced the launch of its new BONDGIRL Collection.

Bringing a whole new meaning to “killer heels,” these ultra risqué styles featuring gunmetal pewter and gold heels in the shape of a gun revolver and paired with faux bullet strap uppers are dangerously sexy and provocative in all the right ways.

What differentiates the BONDGIRL Collection from other similar products on the market is the construction and overall aesthetics of the shoes. “Our meticulous attention to detail and commitment to utmost quality is evident in our sturdy and genuine looking 7 1/2” revolver heels with a useable bottle cap opener,” commented Lily Ma, Marketing Coordinator of Pleaser USA, Inc. “We’ve already received numerous positive responses from customers who prefer the more authentic looking gunmetal finish of our revolver heels over the shinier, plastic looking ones offered elsewhere.”

The ultimate in footwear for the femme fatale, the BONDGIRL Collection comes in 8 different styles including: camouflage uppers, detached ankle bullet straps, platform slides, ankle strap platform sandals and platform sandals with multiple straps that lace up to the knee. To view assorted styles currently in stock, visit [www.pleaserusa.com](http://www.pleaserusa.com).



BONDGIRL-701-3  
Blk Pu/Gunmetal, 7 1/2” Heel



BONDGIRL-768  
Blk Pu/Blk Matte, 7 1/2” Heel

**About Pleaser USA, Inc**

Pleaser USA, Inc., incepted in 1993, started out as an importer and distributor of urban fashion footwear. Over the years, it has evolved into a specialty footwear powerhouse serving exclusively the needs of various alternative lifestyles. With a customer base spanning almost 50 countries; an expansive 130,000 sq ft facility, six distinctive footwear brands: PLEASER, BORDELLO, LUCIOUS, DEMONIA, DEVIOUS and FUNTASMA, which encompasses a vast collection of footwear featuring sexy, glam, retro, rockabilly, fetish, gothic, punk, and renaissance; and a commitment to total customer satisfaction and reliable on-time delivery, Pleaser USA, Inc. has positioned itself as a premier global manufacturer and wholesaler of sexy and alternative footwear. For more information about Pleaser USA, Inc, please call 714-771-1888 ext.115 or visit [www.pleaserusa.com](http://www.pleaserusa.com).

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