

## Guidelines for Using Pleaser USA Trademarks and Copyrights

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- **3.** Visual Distinction on Websites and Printed Materials. Pleaser USA trademark(s) should never appear larger and/or more prominent than your trade name, service name, or trademark on your websites or in any materials produced or distributed by your company.
- **4. Trade Dress.** You may not imitate the trade dress of Pleaser USA, including but not limited to the overall "look and feel" of Pleaser USA's product catalogs, its official web site, product packaging, and advertising/promotional materials.
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- **10. False or Inaccurate Statements.** You must not knowingly make statements regarding Pleaser USA or Pleaser USA products and services that are false, misleading, inaccurate, fraudulent, or potentially damaging to Pleaser USA, its affiliates, and its trademarks,
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